



Sponsorship Contract

May 16-18, 2018 • Silver Legacy Resort/Reno Events Center • Reno, NV

SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Street Address: _____

City/State/Zip: _____

Phone Number: _____

Email Address: _____

All sponsorships include...

- Recognition as a sponsor in the Convention Invitation. **(If received by NOVEMBER 17);**
- Recognition as a sponsor in the on-site Convention Program;
- Promotion on the Trade Show Entrance Unit;
- On-site signage at each applicable event;
- Additional benefits specific to each sponsorship can be found on page 2.

TO BE RECOGNIZED IN THE CONVENTION INVITATION, YOU MUST RETURN BOTH PAGES OF THIS CONTRACT TO THE WPGA OFFICE NO LATER THAN NOVEMBER 17 ALONG WITH A HIGH RESOLUTION DIGITAL IMAGE OF YOUR COMPANY LOGO TO INFO@WESTERNPGA.ORG.

PAYMENT INFORMATION

Check payable to WPGA enclosed

Please bill me at the address below

Pay by Credit Card via WPGA Pay
(Click here for direct link or visit www.westernpga.org)

Billing Address: _____

City: _____ State: _____ Zip: _____

Total sponsorship amount: \$ _____

Western Propane Gas Association
2012 H Street, Suite 203 Sacramento, CA 95811
Phone: (916) 447-9742 • Fax: (916) 447-9740 • Email: info@westernpga.org



Sponsorship Opportunities for 2018

PREMIUM SPONSORSHIPS	
	PLATINUM SPONSOR - \$20,000 <i>(Includes 2 comp. booths, 8 badges, full-page advertisement in on-site program, aisle sign in exhibit hall and company logo projected in the Silver Legacy dome.)</i>
	DIAMOND SPONSOR - \$15,000 <i>(Includes 1 comp. booth, 4 badges, full-page advertisement in the on-site program and company logo projected in the Silver Legacy dome.)</i>
	GOLD SPONSOR - \$10,000 <i>(Includes 1 comp. booth, 4 badges and company logo projected in the Silver Legacy dome.)</i>

OPENING NIGHT RECEPTION	
	PRIMARY SPONSOR - \$3,000 <i>(Table tents and signage w/company logo in exhibit hall.)</i>
	SECONDARY SPONSOR - \$1,500 <i>(Recognition in convention invitation and on-site program.)</i>
	BAR SPONSOR - \$3,000 (Limit one sponsor.) <i>(Company logo on drink cups at bar on trade show floor.)</i>
	BOTTLED WATER SERVICE - \$1,500 (Limit one sponsor.) <i>(Company logo on bottled water labels offered on trade show floor.)</i>

ADVERTISING	
	EVENT CENTER DOOR DECALS - \$2,500 <i>(Your company logo will be displayed on the doors of the Reno Events Center. A sample rendering has been attached for your review.)</i>
	"YOU ARE HERE" DIRECTORY - \$1,500 (Limit four sponsors.) <i>(Your company logo will be displayed on the "Exhibitor Locator Directory" as you enter the Reno Events Center. A sample rendering has been attached for your review.)</i>
	COVER PAGE AD IN ON-SITE PROGRAM - \$450 (Limit two sponsors.) <i>(Full-page color ad on inside front or inside back cover of on-site program.)</i>
	INSIDE PAGE AD IN ON-SITE PROGRAM - \$300 <i>(Full-page color ad in on-site program.)</i>
	CARRYALL ATTENDEE BAG - \$2,500 (Limit one sponsor.) <i>(One color company logo to be printed on one side of attendee bag.)</i>
	CARRYALL BAG ADVERTISEMENT INSERT - \$250 <i>(Contact the WPGA office for full details.)</i>
	SILVER LEGACY HOTEL KEY CARD - \$3,000 (Limit one sponsor.) <i>(Two color company logo printed on key cards given to propane industry guests.)</i>
	LANYARDS - \$2,500 (Limit one sponsor.) <i>(One color company logo to be printed on lanyards given to convention attendees.)</i>
	CHARGING STATION - \$2,500 (Limit two sponsors.) <i>(Your company logo will be displayed on the sides of the charging station which will be set-up near the Training Session area on the trade show floor. A sample rendering has been attached for your review.)</i>
	AISLE SIGN - \$500 (Limit one sponsor per row.) <i>(Sample rendering attached for your review.)</i>

FOOD & BEVERAGE	
	CONTINENTAL BREAKFAST - \$2,500 (Two available.) <i>(Includes table tents and signage with company logo in exhibit hall.)</i>
	BUFFET LUNCH - \$2,500 <i>(Includes table tents and signage with company logo in exhibit hall.)</i>
	BOTTLED WATER SERVICE - \$1,500 (Two available.) <i>(Company logo on bottled water labels on trade show floor.)</i>

RAFFLE PRIZES <i>(Company logo printed on raffle ticket.)</i>	
	CABELA'S GIFT CARD - \$100
	BEST BUY GIFT CARD - \$100
	LOWE'S GIFT CARD - \$500
	COSTCO GIFT CARD - \$500
	VISA GIFT CARD - \$1,500

SEMINARS & REFRESHMENTS IN RENO BALLROOM <i>(Includes company logo decal on entrance doors to the Reno Ballroom, recognition in the convention invitation and on-site program as well as on-site signage.)</i>	
	PERC UPDATE – Presented by: Tucker Perkins - \$1,000
	DEVELOPING YOUR MANAGEMENT INTELLIGENCE – \$1,000 Presented by: Laurie Irish-Jones and Sarah Knight
	LEGAL & SAFETY BEST PRACTISES - \$1,000 Presented by: Eric Nims, Esq.
	PLANNING TO GROW GALLONS AND CUSTOMERS - \$1,000 Presented by: Ben Gutkin and Tom Janeicke
	BRIDGING THE GAP BETWEEN GENERATIONS - \$1,000 Presented by: Ed Hart
	SEMINAR SNACK BREAK - \$1,000 (Two available.)

TRAINING SESSIONS HELD ON TRADE SHOW FLOOR <i>(Includes company logo decal on window of the training session area, recognition in the convention invitation and on-site program as well as on-site signage.)</i>	
	DOT DRIVER FILES – \$100 Presented by: Rob Scott
	PROPANE GENERATORS - \$100 Presented by: Greg Gilbert
	VEHICLE & CARGO TANK MAINTENANCE & INSPECTION - \$100 Presented by: Paul Horgan

FALLON NAVAL AIR STATION TOUR & LUNCH	
	PRIMARY SPONSOR - \$500 <i>(Tour registration for 2, recognition in the on-site program and company logo printed on event ticket.)</i>
	SECONDARY SPONSOR - \$250 (Recognition in on-site program.)

GOLF TOURNAMENT	
	PRIMARY SPONSOR - \$500 <i>(Tournament registration for 2 and recognition in on-site program.)</i>
	TEE SPONSOR - \$100 (Logo on signage at tee.)
	CLOSEST TO PIN - \$150 (Logo on signage at pin.)
	DRINK CART - \$350 (Logo on golf cart.)
	18th HOLE PRIZE - \$400 (Prize given in company name.)
	LUNCH SPONSOR - \$1,500 (Logo printed on lunch bags.)

SPORTING CLAY TOURNAMENT	
	PRIMARY SPONSOR - \$500 <i>(Tournament registration for 2 and recognition in on-site program.)</i>
	LUNCH SPONSOR - \$1,000 (Company logo printed on water bottles.)

MISC.	
	GENERAL - \$500 <i>(Sponsorship will go towards other areas of sponsorship to be designated by WPGA.)</i>

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